



# Metuchen Area Chamber of Commerce

Integrity in Business

Metuchen Area Chamber of Commerce Hosts

## *A Panel Presentation on the Proposed Metuchen Downtown Alliance*

Tuesday, January 19, 2016 ~ 8:00 am - 9:30 am

**Council Chambers ~ Metuchen Borough Hall  
500 Main Street, Metuchen, NJ**

**~ Panelists ~**

**Beth Anne Macdonald** – Executive Director, Downtown Somerville Alliance

**Tony Brokenborough** - Co-Owner, Carol's Creative Chocolatez, Somerville

**Jenni Chapman** - Co-Owner, Over the Moon Toys and  
Through the Moongate in Highland Park

**Eric Berger** – Principal, U.S. Real Estate Acquisitions LLC

**Deborah Zupan** - Co-Owner, Marifiki Fair Trade, Metuchen

**Moderator: Jan Margolis** – Owner, Applied Research Corporation /  
Member, Metuchen Area Chamber of Commerce Board of Directors

Still in the planning stage, **the Metuchen Downtown Alliance (MDA)** is envisioned as a managed business improvement district designed to foster the historic preservation and commercial vitality of downtown Metuchen.

For several months, a volunteer team of local stakeholders has been evaluating successful New Jersey downtowns served by similar management districts.

This presentation will give attendees an opportunity to learn about their research and hear about potential benefits to the Metuchen business community.

***Admission-Free ~ Public Encouraged to Attend***

◆ **For more information:** (732) 548-2964 or [metuchenchamber@optimum.net](mailto:metuchenchamber@optimum.net) ◆



## NEWS RELEASE ...

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### Metuchen Area Chamber of Commerce sponsors Jan. 19 panel on proposed downtown management organization

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JAN. 6, 2016 – METUCHEN, NEW JERSEY – As part of its 2016 business information series, **Metuchen Area Chamber of Commerce** will sponsor a panel presentation on the Metuchen Downtown Alliance, a proposed downtown management organization.

The presentation takes place Tuesday, Jan. 19 from 8:00 a.m. to 9:30 a.m. in Council Chambers at Metuchen Borough Hall, 500 Main Street, Metuchen. The event is admission-free and open to the public.

Still in the planning stage, the Metuchen Downtown Alliance is envisioned as a managed business improvement district designed to foster the historic preservation and commercial revitalization of downtown Metuchen.

The idea for the Alliance came about after the Borough of Metuchen was accepted into Main Street New Jersey, a technical assistance program operated by the New Jersey Department of Community Affairs.

For several months, a volunteer team of local stakeholders has been assessing and evaluating successful New Jersey downtowns served by proactive management districts. The Jan. 19 presentation will give attendees an opportunity to learn about the team's research and hear examples from other municipalities.

The panel will be moderated by **Jan Margolis**, owner of Applied Research Corporation and member of the Metuchen Area Chamber of Commerce Board of Directors.

Panelists include **Beth Anne Macdonald**, Executive Director, Downtown Somerville Alliance; **Tony Brokenborough**, co-owner, Carol's Creative Chocolatez, Somerville; **Jenni Chapman**, co-owner, Over the Moon Toys and Through the Moongate, Highland Park; **Eric Berger**, principal, U.S. Real Estate Acquisitions LLC, Metuchen; **Deborah Zupan**, co-owner, Marifiki Fair Trade, Metuchen.

Founded in 1950, the Metuchen Area Chamber of Commerce hosts a wide range of destination events to attract visitors and businesses to the Borough including the Metuchen Country Fair, Junebug ArtFest, Cruise Nights, Spring Street Fair, Metuchen Farmers Market, Holiday Tree Lighting and Memorial Day, Halloween and Winter Festival parades.

The Chamber also organizes member networking, showcase and educational activities that highlight new ideas and services in the ever-evolving Central Jersey marketplace.

For more information about Metuchen Area Chamber of Commerce and its events and services, see [www.metuchenchamberexchange.com](http://www.metuchenchamberexchange.com).

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