

Welcome to the Metuchen Area Chamber of Commerce 2016 Business Information Series

Feb. 9, 16, 23 — **Personal Finance for Small Business Owners, Part 1**, 8:00 a.m. to 9:15 a.m. Metuchen Public Library, 480 Middlesex Ave., Metuchen. Presented by Common Interests. Free to Chamber members; non-Chamber members \$15 donation to Friends of the Metuchen Library. Must register: **(732) 548-2964** (732) 548-2964 or metuchenchamber@optimum.net

Mar. 15 — **How to Open a Business in Metuchen**, 8:00 a.m. to 9:30 a.m. in Council Chambers at Metuchen Borough Hall, 500 Main Street, Metuchen. Sponsored by Metuchen Savings Bank. The event is admission-free and open to the public. Must register: **(732) 548-2964** (732) 548-2964 or metuchenchamber@optimum.net

Apr. 5, 12, 19 — **Online Marketing Basics: Making Social Media Work for You, Part 1**, 9:00 a.m. to 12:00 noon. YMCA Office, 483 Middlesex Ave., Metuchen. *Susan Wilcox of e-Dynamic Marketing* delivers a 3-part education series designed to help business owners take full advantage of social media, email marketing and online promotions to generate sales and grow their business. FREE to Chamber members; non-Chamber members \$15.00 fee. Must register: **(732) 548-2964** or metuchenchamber@optimum.net

More seminars on the way ... watch this space!