

Metuchen TV/Technology Committee Minutes
March 26, 2015

Beatrice Moskowitz Mike Guarino - Secretary Ron Grayzel –Council Liaison Frank Weichmann,
Ira Grubman

Administration

- The meeting was called to order by Mike at 8:10, who noted he had previously circulated the February Minutes for approval; no revisions noted and Minutes approved as presented;
- Mike also indicated there was no new correspondence to the Committee and no new complaints had been received since the prior meeting;

On-going/New Matters

Website Update/RFP Issues:

-Ron and the Committee reviewed the various Proposals received through the Borough Administrator from various providers who submitted strategies to update Metuchen's Website from the following:

- o *Arkady*: Frank first noted that their Proposal did not include monthly hosting, which could add a material amount to an already high cost (\$14.1K + monthly retainer for Website Management of \$2K/mth.); the overall sentiment was that they seemed more appropriate for larger towns;
- o *Wizdom Media*: their "Hybrid" version, including Content Management System tools would be \$13K;
- o *City Connections*, our current provider, provided a Proposal for a complete Redesign & Development for up to \$3.5K and the annual fee of \$7,195 for hosting, content updates and email notices to residents;
- o *Zumu*: their proposal included developing and hosting the website for \$1,800 for the year, including Social Networking links and feeds, as well as 1 day of training; Webmaster services are \$100/mth.; Frank noted that he reviewed several other towns' sites that are currently serviced by Zuma and thought they looked good;

Upon consideration of all factors, the Committee concluded that our recommendation would be to go with Zumu's proposal. This included the fact that he had done work with a number of School Districts, including Metuchen. All agreed this was an additional advantage as we are looking to develop greater interaction with the Metuchen school events and use of the internet. As Frank had also noted at our prior meeting, Zumu may be the best choice for the first year to start a fresh foundation for the site and build upon that; all agreed this was the best choice for our current needs;

-As previously suggested, we will ask that Jennifer send copies to Rich DeSimone for his input re METV's needs on the site as we move forward;

There being no further business, the meeting was adjourned at approximately 8:55pm.

M. Guarino 4/19/15