

Metuchen TV/Technology Committee Minutes  
June 25, 2015

Beatrice Moskowitz    Mike Guarino - Secretary    Ron Grayzel –Council Liaison    Dave Lanton  
Adam Liss

**Administration**

- The meeting was called to order by Mike at 8:10, who noted he had previously circulated the April Minutes for approval; no revisions noted and Minutes approved as presented;
- Mike also indicated there was no new correspondence to the Committee and no new complaints had been received since the prior meeting;

**On-going/New Matters**

**Website Update/RFP Issues:**

- As Frank was unable to attend the meeting a the last minute, he was unable to provide the draft of his proposed presentation which a group from our Committee would present to the Borough Council. It will be in connection with the contract transition from *City Connections* to *Zumu* (effective as of 5/1/15) and how the Committee would suggest that we take this opportunity to consult with *Zumu* as to how we might update the Metuchen 'brand';
- Mike will follow up with Frank to provide a list of bullets for our next meeting of key issues to address with the Council. Don also agreed to provide a list of questions to pose to *Zumu* regarding how we proceed in developing this Brand
- It was previously note that we need to re-connect with ourschool liaison to work with our Committee, so as to be more aware of technology needs in the various Metuchen schools as we continue to work to develop a more definitive 'Metuchen Brand' for the Website and in general;
- We will also further consider Beatrice's suggestion that we may want to open up the concept to a contest for people in Metuchen to obtain input from the public as to what needs to be enhanced in the website. All agreed that could provide some real value and perhaps use a booth at the Fall Fair;

-Rich DeSimone next provided a quarterly update on developments in the telecommunications industry and at METV,noting the following:

- o the installation of METV's upgraded Community Bulletin Board, which provides much more flexibility in imbedding different media into it (audio, video and pictures), all in HD so as to eliminate the graininess from the broadcast;
- o he also noted the acquisition of an additional server, as well as switchers to help adapt data received to any format or device (e.g., for use in streaming METV broadcasts over the phone;
- o Rich also noted the on-going implementation of FirstNet as a national emergency communications system, which the Jersey Access Group has been in a lead role in pushing for its expansion;

The Committee thanked Rich and Stephanie for their input in helping to keep us informed.

There being no further business, the meeting was adjourned at approximately 9:10 pm.

M. Guarino 7/21/15

**Metuchen TV & Technology Committee**  
*Agenda for July 22, 2015 Meeting*

**Administrative**

-Review of 6/15 meeting's Minutes

-Review of any complaints received by the Committee

-Review any correspondence received;

**On-Going/New Business**

o Follow-up re recommendation for Metuchen's Municipal Website Update Proposal re:

-Review bullets to be provided by Frank as outline for Website 'Brand' concept to Council

- Review questions to be provided by Don to pose to Zumu re update process;

**Any New Business**

o Further consideration of booth at Fall Fair to seek input from public re Website enhancements