

Metuchen TV/Technology Committee Minutes
February 26, 2015

Beatrice Moskowitz Mike Guarino - Secretary Ron Grayzel –Council Liaison Frank Weichmann,
Special Guest: Jennifer Maier, Borough Administrator

Administration

-The meeting was called to order by Mike at 8:12, who noted he had previously circulated the January Minutes for approval; no revisions noted and Minutes approved as presented;
-Mike also indicated there was no new correspondence to the Committee and no new complaints had been received since the prior meeting;

On-going/New Matters

Cablevision/Refranchise Issues:

-Ron and the Committee thanked Jennifer for taking the time to attend our meeting for a discussion of the various Proposals received from various providers to update Metuchen's Website from the following:
o **Zumu:** their proposal included developing and hosting the website for \$1,800 for the year, including Social Networking links and feeds, as well as 1 day of training; Webmaster services are \$100/mth.;

o **Wizdom Media:** their 'out of box' solution (template-driven CMS-hosted system) would be \$10K, with Metuchen in charge of the daily operation of the site; a full custom design with Wizdom managing would be \$11K and "Hybrid" version, including Content Management System tools would be \$13K;

o **Arkady:** their Proposal included a Needs Assessment, Conceptual Design, Development and Conversion components for \$14.1K + monthly retainer for Website Management (\$2K/mth.?);

o **City Connections,** our current provider, provided a Proposal for a complete Redesign & Development for up to \$3.5K and the annual fee of \$7,195 for hosting, content updates and email notices to residents;

-Jennifer had requested that we review the Borough's website for possible recommendations to enhance its ease of navigation and overall look, which will be emailed to Mike for distribution;

-Jennifer noted that Arkady had updated websites for several larger communities, including Rahway, while Zumu has mostly worked with School Districts, including Metuchen. Beatrice noted that may be an advantage as we are looking to develop greater interaction with the Metuchen school events and use of the internet. Frank suggested that Zumu may be the best choice for the first year to start a fresh foundation for the site and build upon that; all agreed to review for the next meeting;

-Mike suggested that Jennifer send copies to Rich DeSimone for his input re METV's needs on the site.

There being no further business, the meeting was adjourned at approximately 9:10pm.

M. Guarino 3/22/15

Metuchen TV & Technology Committee
Agenda for March 2015 Meeting

Administrative

- Review of 2/15 meeting's Minutes

- Review of any complaints received by the Committee

- Review any correspondence received;

On-Going/New Business

- o Review of Metuchen's Municipal Website Update Proposals:

- Zumu

- Arkady

- Wisdom

- City Connections