

Metuchen TV/Technology Committee Minutes
April 23, 2015

Beatrice Moskowitz Mike Guarino - Secretary Ron Grayzel –Council Liaison Frank Weichmann,
Ira Grubman Dave Lanton Don Yerger

Administration

- The meeting was called to order by Mike at 8:12, who noted he had previously circulated the March Minutes for approval; no revisions noted and Minutes approved as presented;
- Mike also indicated there was no new correspondence to the Committee and no new complaints had been received since the prior meeting;

On-going/New Matters

Website Update/RFP Issues:

-Ron advised the Committee that he had reviewed our assessment of the various proposals with the Council and had no issues with our recommendation to go with Zumu's proposal. It was also noted that *Zumu* was the best choice for the first year to start a fresh foundation for the site and build upon that;

-Frank also note that he had spoken to the Borough Administrator, Jennifer Maier, who indicated that the contract transition from *City Connections* to *Zumu* would be effective as of 5/1/15;

-Mike also noted that it was important to re-connect with a school liaison to work with our Committee, so as to be more aware of technology needs in the various Metuchen schools as we continue to work to develop a more definitive 'Metuchen Brand' for the Website and in general;

-It was also suggested, we continue to work with Rich DeSimone for his input re METV's needs on the site as we move forward;

-Finally, Frank suggested that we put together a presentation to discuss these various issues with the Council at an upcoming meeting in order to ensure all are in agreement as to which direction that 'Brand' should take. He will provide a list of bullets for our next meeting of key issues to address with the Council. Don also agreed to provide a list of questions to pose to Zumu regarding how we proceed in developing this Brand. Beatrice suggested we may want to open up the concept to a contest for people in Metuchen to obtain input from the public as to what needs to be enhanced in the website. All agreed that could provide some real value and perhaps use a booth at June Bug to seek that input as a window;

There being no further business, the meeting was adjourned at approximately 8:55pm.

M. Guarino 5/26/15

Metuchen TV &Technology Committee
Agenda for May 28, 2015Meeting

Administrative

-Review of 4/15 meeting's Minutes

-Review of any complaints received by the Committee

-Review any correspondence received;

On-Going/New Business

o Follow-up re recommendation for Metuchen's Municipal Website Update Proposal re:

-Review bullets to be provided by Frank as outline for Website "Brand" concept to Council

- Review questions to be provided by Don to pose to Zumu re update process;

Any New Business

o Further consideration of booth at June Bug to seek input from public re Website enhancements