

Metuchen TV & Technology Committee
Agenda for 9/26/13 Meeting

Administrative

- Review of prior meeting's Minutes
- Review of any complaints received by the Committee
- Review any correspondence received;

New Matter

Social Media Strategy/Policy:

- Update from Ron re review of revised proposed *Social Media Policy* by Borough Council and Borough Administrator;

On-going Matters

Cable TV/Website/METV Survey:

- Review of 2012 Survey form for any changes for use in 2013 Country Fair Booth efforts;

Municipal Website:

- Future renewals of Borough's contract with *Cit*the annual maintenance of the Municipal Website;

Cablevision Issues:

- Follow-up with Ron re any feedback from Borough Council re response approach to Cablevision's 9/24 letter invitation to initiate 'informal negotiation discussions re Franchise Renewal. Key issues:

- o *"identifying future cable-related community needs and interests"; AND*
- o *review of Cablevision's performance under current Franchise terms";*
- o *Review impact should Cablevision convert Metuchen to a State-wide franchise;*

- Status of further follow-up efforts will be made to contact our new *Cablevision* representative, Anne McDonald, to seek further feedback re questions centered on:

- o METV broadcast quality;
- o wireless "hotspot" in Borough Hall; and
- o pricing on the services available under the *Municipal Optimum Business* program;

METV & Metuchen School Programming:

- Follow-up on issues discussed to better utilize METV for programs for and about the students;

- Review suggestion for quarterly updates from Rich DiSimone on the METV programming/on-going activities;