

Metuchen TV/Technology Committee Minutes
Thursday, May 30, 2013

Ken Kim Michael Scheller Beatrice Moskowitz – Chairperson
Mike Guarino - Secretary Ron Grayzel –Council Liaison Guests: Jim Graziano and
Councilman Jay Muldoon

Administrative

- The meeting was called to order by Mike at 8:10 and proposed to review and accept the previously circulated May minutes. Michael made the motion to approve with a second from Ken – all agreed;
- Mike advised the Committee that here were no complaints received by the Committee.

On-going/New Matters

Social Media Strategy/Policy:

- Ron noted that he had invited Jim Graziano, who is the coordinator for Metuchen's Emergency Preparedness to attend our meeting to provide input on our draft Policy. Jim advised the Committee that while he thought our proposed Policy was comprehensive, he suggested that it could be stream-lined. He also suggested that we make it broader in scope, to perhaps cover all Borough components (e.g. Fire, Police, Recreation, etc.), although each area may have some unique needs and concerns. All agreed that was worth exploring;
- Jim suggested that he formalize his review and e-mail his comments to the Committee, which thanked him for his input;
- Jim also recommended that the Borough consider having its e-mail hosted on G-mail, which Councilman Muldoon agreed should be evaluated;
- Councilmen Muldoon and Grayzel noted that once Jim provides his input, they would discuss the proposed Policy with Borough Administrator, Bill Boerth and then the Council;
- Mike suggested that it also be reviewed by the Borough Counsel and once finalized, should develop internal written procedures regarding oversight over and posting on all Social Media sources for Metuchen, including the Website;

Cable TV/Website/METV Survey:

- Ken provided an initial draft summary of the results from the OnLine Survey posted on the Website. However he still needs to incorporate the results from the October 2012 Fair, which he received from Beatrice, for a report to the Borough Council;
- Beatrice noted that we should try to contact Montclair's Cable TV Coordinator regarding how they provide their own municipal WIFI and Local Access Channel issues;

Cablevision Issues:

- Mike also reminded the Councilmen that the Council needs to discuss whether to respond to Cablevision's September 2-12 letter invitation to initiate informal negotiations regarding the Franchise renewal;

There being no further business, it was noted that the next meeting was scheduled for July 25, 2013; the meeting was adjourned at 9:15pm.

M. Guarino 6/22/13