

Metuchen TV & Technology Committee
Agenda for 6/27/13 Meeting

Administrative

- Review of prior meeting's Minutes
- Review of any complaints received by the Committee
- Review any correspondence received;

New Matter

Social Media Strategy/Policy:

- review revised proposed *Social Media* reflecting suggested revisions from Jim Graziano for final recommendations to Borough Council

On-going Matters

Cable TV/Website/METV Survey:

- update re summary of combined results with those from the version re-posted on the Website and Country Fair Booth efforts;
- Results to be incorporated into a report to the Borough Council;

Municipal Website:

- Committee to discuss need for internal process in Borough Hall for updates to the Municipal Website;

Cablevision Issues:

- Review with Council Liaison whether to recommend to Council the option to respond to Cablevision's 9/24 letter regarding invitation to explore informal negotiations or "commence renewal proceedings" (in 2014). Issues to be addressed for Franchise Renewal include:

- "identifying future cable-related community needs and interests"; AND*
- review of Cablevision's performance under current Franchise terms";*

- o Consider request to discuss renewal terms with Cablevision;
- o Review of key dates in ReFranchise Process, including:
 - Municipal Report to be issued by 7/16/14;*
 - Municipal Consent Application to be filed by 10/6/14;*
 - Public Forum to be conducted within 120 days of Application filing;*
 - Ordinance or Denial to be issued within 30 days of Application;*
 - Current Franchise expires on 7/6/15;*
- o *Review impact should Cablevision convert Metuchen to a State-wide franchise;*

- Status of further follow-up efforts will be made to contact our new *Cablevision* representative, Anne McDonald, to seek further feedback re questions centered on:

- o METV broadcast quality;
- o wireless "hotspot" in Borough Hall; and
- o pricing on the services available under the *Municipal Optimum Business* program;

METV & Metuchen School Programming:

- Follow-up with Chris Thumann re number of cable drops at Metuchen's schools and other education-related needs;