

Metuchen TV/Technology Committee Minutes
Thursday, July 25, 2013

Ken Kim Michael Scheller Beatrice Moskowitz – Chairperson
Mike Guarino - Secretary Ron Grayzel –Council Liaison Dave Lanton

Administrative

- The meeting was called to order by Mike at 8:09 and proposed to review and accept the previously circulated June minutes. Michael made the motion with a second from Dave;
- Mike advised the Committee that here were no complaints received by the Committee;
- a copy of a 7/11/13 letter was received from Cablevision, notifying the BPU of certain programming changes, removing *NTD New York Channel* from the “Chinese Package” and now available a la carte and at a lower rate;

On-going/New Matters

Social Media Strategy/Policy:

- Mike G. inquired as to the status of the final draft of the *Social Media* Policy prepared by the Committee, based on the additional comments from last month’s guest, Jim Graziano (as coordinator for Metuchen's Emergency Preparedness);
- Ron indicated he had provided it to Councilman Muldoon and would followup on the status of draft, which was to be discussed with Borough Administrator, Bill Boerth and then the Council;
- Mike confirmed that it also be reviewed by the Borough Counsel;

Cable TV/Website/METV Survey:

- Ken provided an updated summary of the results from the OnLine Survey posted on the Website, as well as those from the October 2012 Fair, which he received from Beatrice for a report to the Borough Council. Highlights noted are noted on the attached;
- All were requested to review the current survey for any changes for use in the 2013 Fair to be discussed at the next meeting;
- It was again suggested that that we should try to contact other towns such as Montclair's Cable TV Coordinator regarding how they provide their own municipal WIFI and Local Access Channel issues;

Cablevision Issues:

- Mike also reminded Ron that the Council needs to discuss whether to respond to Cablevision's September 24, 2012 letter invitation to initiate informal negotiations regarding the Franchise renewal, which he will discuss with them;

There being no further business, it was noted that the next meeting was scheduled for September 26, 2013; the meeting was adjourned at 9:00pm.

M. Guarino 9/23/13