

Metuchen TV & Technology Committee
Agenda for 7/25/13 Meeting

Administrative

- Review of prior meeting's Minutes
- Review of any complaints received by the Committee
- Review any correspondence received;

New Matter

Social Media Strategy/Policy:

- review revised proposed *Social Media Policy* to establish guidelines for the use of such media as *Facebook /Twitter* by the municipality with escalation process/procedures;

On-going Matters

Cable TV/Website/METV Survey:

- update re summary of combined results with those from the version re-posted on the Website and Country Fair Booth efforts;
- Results to be incorporated into a report to the Borough Council;

Municipal Website:

- Future renewals of Borough's contract with *City Connections* for the annual maintenance of the Municipal Website;

Cablevision Issues:

- Further review of the Re-Franchise materials provided in Cablevision's 9/24 letter, including:
 - o Response to Cablevision's letter request to "commence renewal proceedings",including:

- "*identifying future cable-related community needs and interests*"; AND
 - review of Cablevision's performance under current Franchise terms*";

- o Consider request to discuss renewal terms with Cablevision;

- o Review of key dates in ReFranchise Process, including:

- Municipal Report to be issued by 7/16/14;*

- Municipal Consent Application to be filed by 10/6/14;*

- Public Forum to be conducted within 120 days of Application filing;*

- Ordinance or Denial to be issued within 30 days of Application;*

- Current Franchise expires on 7/6/15;*

- o Review impact should Cablevision convert Metuchen to a State-wide franchise;

- Status of further follow-up efforts will be made to contact our new *Cablevision* representative, Anne McDonald, to seek further feedback re questions centered on:

- o METV broadcast quality;

- o wireless "hotspot" in Borough Hall; and

- o pricing on the services available under the *Municipal Optimum Business* program;

METV & Metuchen School Programming:

- Follow-up on issues discussed with Rick Cohen (Curriculum Coordinator for Metuchen's schools') to better utilize METV for programs for and about the students. Also contact Superintendent about the concept;

- Further follow-up re dialogue with Rich DiSimone on the METV programming/on-going activities;