

Metuchen TV/Technology Committee Minutes
Thursday, September 27, 2012

Jim Lloyd
Kenneth Kim
Dave Lanton
Mike Guarino - Secretary

Michael Scheller
Chris Thumann
Beatrice Moskowitz – Chair
Ron Grayzel –council liaison
Melody Kokola, Library Liaison

Administrative

- The meeting was called to order by chairperson Beatrice Moskowitz at 8:07 pm with the open Public Meetings Act Statement and a request to accept the July minutes. Ken made the motion with a second from Michael.
- Mike advised the Committee that here were no complaints received by the Committee.
- Correspondence from Cablevision had been received re new programming options;
- As noted in the prior meeting, a new Committee member, David Lanton was approved for recommendation to the Council;

On-going Matters

- Regarding this year's Country Fair, it was suggested that we review and perhaps shorten the Survey, focusing on the updated Municipal Website and MEYV programming, as well as questions relating to the use of social media as a source of Borough information, to which all agreed. Ken agreed to edit the current version and circulate a revised draft via e-mail to all for comments and re-approval at the September meeting. It was also suggested that we have the final version re-posted on the Website. Mike asked that all e-mail their availability for working the booth;
- Beatrice noted that she and Michael S. will continue to make efforts to contact our new *Cablevision* representative, Anne McDonald, to seek further feedback re questions centered on broadcast quality, wireless "hotspot" in Boro Hall, as well as our original question on the pricing on the services available under the *Municipal Optimum Business* program;
- We'll follow-up with Chris to confirm that he'll contact the Curriculum Coordinator, Rick Cohen, for Metuchen's schools' IT systems in order to have the schools incorporate the station and its wealth of information into strong programs for the students. It was also suggested that perhaps the Superintendent could be contacted about the concept of having more interaction with the schools;
- Mike advised he will follow up with Rich DiSimone on the METV program highlights on the home page.

Three being no further business, it was noted that the next meeting was scheduled for October 25th; The meeting was adjourned at 9:05 pm.