

Minutes of 1/26/12 Metuchen TV & Technology Advisory Committee

The regular meeting of the Metuchen TV & Technology Advisory Committee was called to order at 8:10pm on January 26, 2012 in Borough Hall. In attendance were the following members:

Tom Rockafeller Ken Kim Michael Scheller Chris Thumann
Beatrice Moskowitz, Chairperson Mike Guarino, Secretary Dorothy Rasmussen

Guest: Stacy Lazarus, Cablevision

Administrative

-Mike circulated copies of the Minutes of the October 27, 2011 Meeting for review and approval. They were approved with no corrections;

-Beatrice first turned the meeting over to the Committee and asked for nominations for officers. Tom nominated Beatrice to be Chairperson and Ken seconded the motion and all agreed; Ken then nominated Mike to be Secretary and Tom seconded the motion with all agreeing and the motions were carried and this portion closed;

Correspondence

-Mike noted that the Borough Clerk had received no new complaints since the prior meeting;

New Business/On-Going Matters

-Beatrice welcomed Stacy Lazarus from Cablevision, who had agreed to attend this evening's meeting. The main focus of her discussion was to provide the Committee with an overview of municipal services available to towns like Metuchen through their *Optimum Business* program. She noted that the program offered 3 different levels of services, including such services as *Enhanced Traffic Technology*, *Municipal Solutions* and a security camera program. Stacey advised that each was priced differently and she would forward a fee schedule, which the Committee would then review and consider any recommendations;

Dorothy Rasmussen, who was here for our designated Council Liaison (Ron Graysel), who had a conflict for tonight's meeting, noted that Borough Hall needed to have full WiFi service inside Borough Hall. The Committee agreed that such service is important and requested that Stacey look into to having it made fully available and she agreed to do so.

Chris Thumann, who is our new Bd. of Ed. Liaison (replacing Pat who's term expired) noted that the schools needed more robust bandwidth capabilities between the buildings in order to fully support the number of computers required for the respective schools. Stacy also agreed to follow up on that need;

-Mike noted that that we had conducted our Survey at the Town Country Fair in October, which was expanded this year to include a section on current METV programming and the Municipal Website. Mike confirmed that he had combined the 31 completed Survey Questionnaires from the Fair, with the Online Survey Results on the Metuchen Website for a total of approximately 217 completed Surveys and summarized the feedback, indicating the following issues:

- *inadequate communication as to nature/purpose of PEG channel and program scheduling on METV;*
- *need to communicate role of Committee;*
- *86% satisfied/very satisfied in ability to obtain information on website;*
- *still high level of complaints re cable service;*

Beatrice then suggested that a small group from the Committee meet with METV Manager Rich DeSimone to discuss the Survey feedback. Ken, Tom, Mike. S. and Mike G. agreed to meet with Rich and report back next meeting.

There being no further business, due to the upcoming holidays it was agreed to hold our next meeting on 1/26/12 and Ken moved that we adjourn the meeting, which was seconded by Tom at 9:30pm.