

Minutes of 9/1/11 Metuchen TV & Technology Advisory Committee -

The regular meeting of the Metuchen TV & Technology Advisory Committee was called to order at 810pm on September 1, 2011 in Borough Hall. In attendance were the following members:

Bill Kuhne Frank Cammarano Jim Lloyd
Beatrice Moskowitz, Chairperson Mike Guarino, Secretary

Administrative

-Mike circulated copies of the Minutes of the July 26, 2011 Meeting for review and approval. They were approved as presented.

-Frank reminded Mike that we need to post on the website when we change from the regularly scheduled meeting date

Correspondence

-Mike noted that the Borough Clerk had received no new complaints since the prior meeting;

New Business/On-Going Matters

-It was suggested that we expand our planned Survey at the Town Country Fair in October to include a section on current METV programming to seek feedback on what people are watching and looking to see that is not shown now. All agreed this would be a good start;

-Mike then circulated a copy of the revised Survey version, for which Ken had been working on some revisions. As was previously suggested, it now has three sections:

- o a section on METV programming, in order to assess what the public is watching and what may be needed to be added;
- o a section on the Municipal Website to evaluate current functions and additional services that may be needed; and
- o a section on our current cable provider, Cablevision, re current customer service satisfaction;

The committee also agreed that we should also consider other means of distribution to broaden the feedback. In addition to the current plan to post it on the municipal website, suggestions included to utilize the schools (perhaps through a newsletter), as well as the Library and Senior Center. All agreed to explore these options as well.

Finally, we also need to follow-up on the following open issues:

-the status of the RFP we had recommended for vendor proposals to update and maintain Metuchen's Municipal Website. Beatrice indicated that she would check with the Mayor as to any responses to it based on a reply day in August;;

-Mike reminded all that we need volunteers for the booth at the Country Fair on 10/1 to help set up/take down and with the Survey.

There being no further business, it was agreed to hold our next meeting on 9/22 and Jim. moved that we adjourn the meeting, which was seconded by Frank at 8:55pm.

Submitted by Michael Guarino, 9/1/11.