

Minutes of 10/27/11 Metuchen TV & Technology Advisory Committee -

The regular meeting of the Metuchen TV & Technology Advisory Committee was called to order at 8:10pm on October 27, 2011 in Borough Hall. In attendance were the following members:

Bill Kuhne Bob Goldy Tom Rockefeller Ken Kim Ira Grubman
Jim LLOYD Beatrice Moskowitz, Chairperson Mike Guarino, Secretary

Administrative

-Mike circulated copies of the Minutes of the September 22, 2011 Meeting for review and approval. They were approved with a minor correction;

Correspondence

-Mike noted that the Borough Clerk had received **no** new complaints since the prior meeting;

-9/22/11 Notice letter from Cablevision re launch of new channels: *IO International Caribbean* package and *IO en espanol* package;

New Business/On-Going Matters

-Mike noted that that we had conducted our Survey at the Town Country Fair in October, which was expanded this year to include a section on current METV programming to seek feedback on what people are watching and looking to see that is not shown now. Ken confirmed that we had 31 completed Survey Questionnaires, which we would combine with our Online Survey Results on the Metuchen Website and summarize the feedback from the public;

-One comment from the Fair surveys that was noted was to post a scroll on the METV bulletin Board of the weekly programming to allow viewers advance notice of programming, which will be included in the Survey results, along with any repeat comments for possible trends;

-Beatrice indicated that she was advised that the Council had decided to renew the current contract with *City Connections* for maintaining and updating Metuchen's Website. This was mainly due to a lack of staff in the Borough to handle the posting of all updates to the Website, which would have allowed the town to go with one of the less expensive alternative proposals that didn't include that service. It was also indicated that one of the suggestions that may be considered in the future would be to hire a part-time person on a per diem basis to handle the posting duties with training to be provided by *City Connections*;

-Mike suggested that he provide a summary of the re-franchise process for the reorganizational meeting in January, which all agreed would be helpful, along with a summary and review of current Franchise provisions;

There being no further business, due to the upcoming holidays it was agreed to hold our next meeting on 1/26/12 and Bill. moved that we adjourn the meeting, which was seconded by Ira at 8:50pm.

Submitted by Michael Guarino, 1/24/12.