

# Metuchen Accessibility Committee

## Meeting Minutes, March 23, 2022

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**Present:** Audra Sbarra (chair), Jason Delia (Borough Council liaison), Tara Matise, Robin Brown, Michael Geschlecht. **Unable to attend:** Todd Pagel, Avnee Patel, David Kallman. No members of the public attended.

### 1. Opening:

- Meeting was in-person, 2nd floor, Borough Hall
- Robin read the MAC mission statement
- Minutes from previous meeting were approved.

### 2. New MAC Instagram Account

- 2022 Goal: Build presence through social media
- MHS student is creating a MAC Instagram account: @metuchenaccessibility
- First post: Meet the MAC:
  - MAC members were asked to provide a photo and short bio to post
- This account can communicate our values, our mission/purpose, info about events
- This account will be used to model accessibility features to the community, i.e. captioning, image descriptions, no flash.
- There was a suggestion to get a video made to showcase Accessible Metuchen
  - To be posted on Instagram and on MAC website
  - MAC members requested to look for accessibility features to showcase

### 3. EVENT: Community Conversation with AARP

- Save the date: April Wednesday, April 13, 2022, 7:00 pm, on Zoom
- Topic: Living Longer, Living Smarter - Home & Community
- Event will be promoted on social media and through the Borough, Senior center
- MAC members will help post flyers around town

### 4. 2022 Goal: Identify opportunities to educate residents about why accessibility matters to everyone

- We brainstormed opportunities for the MAC to focus on.
- Keeping sidewalks clear during development, snowstorms, etc. is an ongoing focus area.
- Improving accessibility on the Metuchen Borough Website is another focus area.
- We discussed giving a shout-out to a local business with good accessibility practices - SOFI - shout-out for inclusion award.

### **Liaison Reports**

**5. Event: Metuchen Downtown Alliance** is hosting an Autism community conversation, Monday, April 25 @ 7:00pm, on Zoom. Our committee will co-sponsor to raise visibility of our committee

**6. Council Liaison Report** – Jason Delia updated us on the Gulton Project.

- MAC members encouraged to brainstorm ideas for consideration for the Project.

**Next meeting:** April 27, 8 PM Borough Hall 2nd floor