

Accessibility Committee Meeting
May 18, 2016

Meeting Minutes/ Present: Sheri-Rose Rubin, Michael Geschlecht, Robin Brown, Dave Kallman, Rena Kallman, Joel Lumauig, Borough Council Liaison - Ron Grazel **Absent:** Sara Weissblum, Wesley Brooks, Rebecca Boucher, Sharon Muenster

Minutes:

1. Entire meeting spent on discussion of initiative to advance goals of the committee
2. Decided to focus on supporting the business community first
3. Ideas include: Presentation to Chamber with a "pitch book" and power point with a positive approach, join efforts with Downtown Alliance staff

"Pitch Book" would include 3 components

Goals and Objectives - based on our mission statement

1. focus on the idea of WHAT accessibility and inclusion actually are
2. lowering barriers, removing them (barriers of all types) helps all
3. group with needs for accessibility is a group anyone can belong to
4. Legal consequences and requirements exist
5. Welcoming to all

Value Proposition for Businesses

1. increase profit and buying power of customers
2. improve safety for all
3. cite organizations that have already been successful

Expectations: Committee can help

1. Ideas for increased revenue (example - Gluten Free, tourism industry)
2. Ask them what they can do and what they need
3. Start with "low hanging fruit."

Tasks: SRR to find possible already existing work

Robin - research, find some statistics, success of accessible industries, what it could look like, (\$ left on the the street) facts about customer base that is comprised of people with disabilities, aging population, etc...

Joel - draft of presentation

NEXT MEETINGS: June 22, July 27, August 24